

# Call for contributors!

## Design Declares Climate Action Cards

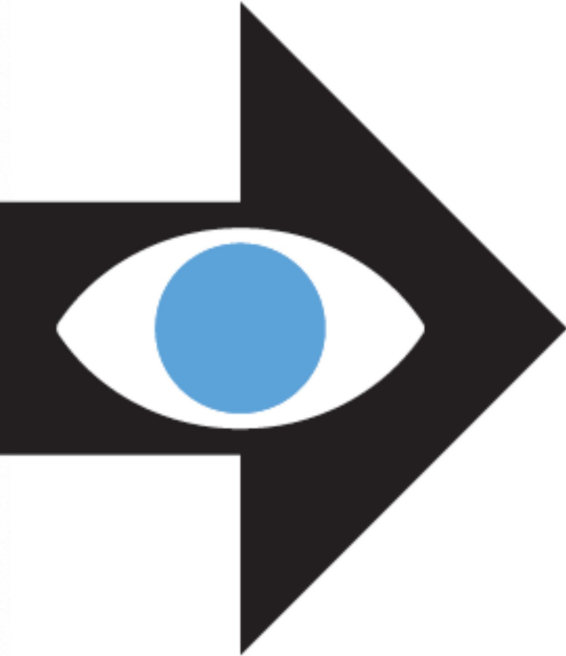
We're creating a **deck of 52 action cards** to guide designers and design-led businesses in transitioning toward more sustainable, regenerative, and climate-conscious practice.

The deck will be launched during the **World Design Congress 2025** and distributed, in physical form at the event and online, to those who make a pledge to act.

**DESIGN  
DECLARES**



\*image for illustrative purposes only, design of cards in progress..



# World Design Congress

## 9-10 September 2025

The prestigious World Design Congress is coming to London for the first time in over 50 years.

Led by the **UK Design Council**, this event will bring together 1500 design innovators, business leaders and academic thinkers from around the globe to connect, share learning and inspire action around this year's theme; **Design for Planet**.

Hosted at the iconic **Barbican Centre** it's a once in a generation opportunity to showcase the best of UK design and innovation, and critically, our leadership in harnessing design to address the climate and nature crisis.

**Design Declares want to leverage this global gathering to turn words into action.**



# Get involved

Each card will offer an accessible, meaningful step towards climate action and structured progressively around the Design Declares 8 Acts of Emergency and the 18 skills from the Skills for Planet Blueprint with a quarterly / seasonal activation.

## We need your help!

We're inviting **designers, educators, studios, organisations, activists, scientists, researchers and policy makers** working with design and business to contribute small but powerful actions that help reduce harm, challenge the status quo, and build better systems through design.

Your recommended action should:

- Inspire a shift in habits, workflows, or business practices.
- Be practical and implementable — individually or within teams/studios.
- Be applicable across disciplines (from fashion to service design).
- Align with one of the D! Acts and/or the 18 Skills for Planet

### EXAMPLES

- *Run a climate reflection session with your team.*
- *Include a sustainability clause in your next contract.*
- *Use only natural light for your next photoshoot.*

# 8 Acts and 18 Skills

Align your action to the **Design Declares 8 Acts of Emergency** and / or the 18 skills from the Skills for Planet Blueprint

## Sound the Alarm

Acknowledge and raise awareness of the climate and ecological crisis - including its roots in systems of oppression - in your organisations and your practice.

## Start the Journey

Invest in educating yourselves and your teams on methods of sustainable and regenerative design, and show leadership by making measurable change to your practice.

## Bring clients with us

Meaningfully consider environmental & social impacts as part of every pitch, proposal and production process.

## Measure what we make

Measure the environmental and social impact of both our businesses and design projects, and hold ourselves to account for what we find out.

## Redefine Good

Encourage, recognise and reward sustainable and regenerative design excellence in our industry through media and awards.

## Educate, Accelerate

Build and foster intra- and cross-discipline knowledge networks to share tools, resources and best practice to accelerate progress in our industry.

## Design for Justice

Create with and for the people who are disproportionately affected both by climate change and by the transition to a lower-carbon world.

## Amplify Voices for Change

Enable systemic change by working alongside policymakers, campaigners, ecologists, scientists, activists and others to strengthen local and national movements for change.

[Visit Design Declares and explore the 8 Acts here](#)

# 8 Acts and 18 Skills

Align your action to the Design Declares 8 Acts of Emergency and / or the **18 skills from the Skills for Planet Blueprint**

[Read the detail of the Skills for Planet Blueprint here](#)

## Regenerating Nature

- SKILL 1 - Implementing nature-focused strategy
- SKILL 2 - Representing nature in decision-making
- SKILL 3 - Collaborating with nature

## Empowering Green Communities

- SKILL 10 - Gathering community insight
- SKILL 11 - Nurturing community stewardship
- SKILL 12 - Prioritising justice and equity

## Embedding Circularity

- SKILL 4 - Implementing circular strategies
- SKILL 5 - Adopting a circular business model
- SKILL 6 - Selecting materials responsibly

## Influencing Green Behaviour

- SKILL 13 - Facilitating green choices
- SKILL 14 - Communicating business value
- SKILL 15 - Sharing success stories

## Eliminating Emissions

- SKILL 7 - Implementing decarbonisation strategy
- SKILL 8 - Analysing emissions data
- SKILL 9 - Planning for future climate scenarios

## Evaluating Green Impact

- SKILL 16 - Setting measurable goals
- SKILL 17 - Reviewing benefits and risks
- SKILL 18 - Iterating based on evidence

# How to submit

Send us your proposed action(s) - each a maximum 280 characters, along with:

- The Act/s and/or Skill/s you believe it belongs to.
- Your name or organisation (if you wish to be publically credited).
- Any link or reference to a resource/tool it's based on (if relevant).

You can submit as many as you like.

**Deadline: 18th July 2025**

[Submit via this Google Document](#)

We will select and compile them, and let you know if yours has been included by the end of July.



Let's use the World Design Congress as a catalyst for meaningful, sustainable action.